



RACHEL OWENS

MIXED-MEDIA ILLUSTRATION & GRAPHIC DESIGN

CONTACT:

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RELEVANT EXPERIENCE

Founder & CEO | Smiley Pineapple Press | 2025 - Present

- Cultivating a creatively collaborative artist alliance built on positivity & pineapples!
- Concepting, designing, & promoting monthly prompts & social media content
- Providing art direction, fostering engagement, & spreading sunshine through creative initiatives

Retained Artist | The DeSoto Savannah | 2024 - Present

- Designing & illustrating wall art, postcards, and more!

Surface Design | T-Shirt Designer | 2023 - Present

- SCAD Graduate Illustration Club | 2025
- Richmond Hill Farmers Market | 2025
- RawPaw: World Wide Web | 2025
- Forsyth Farmers' Market | 2023

Freelance Artist | 2011 - Present

- Personal & commercial illustration & graphic design
- Commercial clients include:
 - KSN Property Management LLC > Brand Identity Package
 - bMedia (in Puerto Rico) > Billboards & Social Media Assets
 - Galeria Playera > Collectors Edition Trading Cards

Creative Contributor | "Let's Eat" Short Film | 2025

- Designed & illustrated the official film poster
- Provided creative input & direction during filming
- Catered allergy-friendly meals for cast & crew (3-Day shoot)
- Participated as an extra in the film

Featured Artist & Extra | "PERM" Music Video | 2025

- Selected to showcase artwork in a one-shot music video
- Featured as an extra in the production

Cover Artist | The Modern Green Book | 2023

- Designed & illustrated wraparound magazine cover
- Plus inside feature/interview

Painting and Art Instructor | 2016 - 2017

- Hosted & instructed group painting parties
- Developed custom curriculum for private student

INTERVIEWS

- Voyage ATL | Sept. 2023
- Shoutout Atlanta | Mar. 2023

EDUCATION

Savannah College of Art & Design | BFA 2024

- Maintained 4.0 GPA
- Tutored peers & fellow students
- Deans List + Honors Scholarships
- Member of the SCAD Illustration Society
- Volunteer Notetaker for Students in Need
- Drawline: Charter Member

PUBLICATIONS & PERMANENT COLLECTIONS

• Creative Quarterly CQ69

- The Search for True Love

• Crane Army Ammunitions Activity

- CAAA Map hanging in the Army Unit Headquarters Command Suite

• Render Q

- Percy Jackson Editorial (2024)
- Editor Portraits (2023)

• The Modern Green Book

- Issue 4: Greens, Beans, Potatoes (2023)
- Issue 3: Let Them Lead (2022)
- Issue 2: Waves (2021)
- Issue 1: Breaking Ground (2021)

• The Hallway Show

- Toy Story (2021)
- Summer (2021)
- Back to School (2021)
- Pizza (2021)
- Autumn Equinox (2021)
- Universal Monsters (2021)

SKILLS

• Adobe Suite

- Photoshop
- Illustrator
- After Effects
- inDesign

• Microsoft Office

- Word & Excel
- PowerPoint

• Communication

• Traditional Mediums

- Ink, Colored Pencils, Graphite
- Acrylic, Gouache, Watercolor
- ON-SITE // LIVE Sketching

• Organization

- Attention to Detail
- Time Management

• Creative Thinking

- Problem Solving